



CHAMPIONS CLUB COMMUNITY



Our wonderful
people story!



“Never doubt that a small group of thoughtful and committed people can change the world, indeed, it is the only thing that ever does.”

Margaret Mead

“Be the change that you want to see in the world.”

Mahatma Gandhi

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imagine



Imagine an organisation where successful men and women from all over the globe can combine their knowledge, talents, and visions to literally change the world. It might sound like a high minded idea, but such an organisation was created just over two years ago. More than 100 individuals have already joined the Champions Club Community and together they are making the world a better place.

In late 2007 two brothers decided to act upon an idea. Inspired by Mead and Gandhi, Mark and Guy Insull began to envision a global platform which would bring like-minded people together to make a difference in the lives of others.

Champions Club Community is a new style dynamic Social Action Enterprise. The community is guided by simple principles including democracy, transparency, equality, interdependency and integrity. We recognise that only when an individual's own ongoing needs have been fully met, do they have the capacity to offer real and substantial support to others.

The organisation's structure incorporates elements from the most successful business models in existence along with innovative platforms to promote and manage humanitarian goals. It's a hybrid which combines a powerful entrepreneurial spirit with a new philanthropic vision.

Champions Club Community is not a charity; it is however, in the process of registering its Humanity Fund as a charitable foundation which will be involved in funding life improvement projects wherever they are needed in the world.

The Global Noticeboard, one of our key projects, is a social networking platform which streamlines the funding process so funds and/or support can be given to people in need wherever they may be.

One third of all the shares in the company trading as Champions Club Community are directly owned by our Humanity fund. Today it is small, but, with the growing success of the business side of the community, will soon become a very substantial and successful entity in its own right.



about us!

Together our people bring remarkable levels of expertise and enthusiasm. Every member participates in whatever way they can and amazing things are already happening. The most helpful things that any individual can do today in order to help us make a positive difference in the world, is simply to join in and to tell others about us too.

Our mission in building Champions Club Community is to help all people to recognise and fulfil their potential irrespective of where or how they started out in life. We believe and subscribe to three levels of human development upon which our community is built:

- Relationship with self, i.e. one's own life improvement and development,
- Relationship with others, i.e. family, community etc., and
- Relationship with all of us, i.e. reflecting the interdependency we all have upon one another for our wellbeing on the planet - our one Humanity.



“A championship team is a team of champions.”

The power of Champions Club Community emanates from our dynamic members who have come together to commit their time, talents, efforts and concern supporting the goals of the community. While some are able to commit just a couple of hours a week, others have dedicated many hours to help build our global community.

Our Global Noticeboard

The Global Noticeboard is a platform designed to connect people with resources to those in need, across the planet. It does this by linking those who have something to give with those who need something that would make a difference to their lives. The resource in question could be either a tangible item, such as money, medicine, food, blankets, computers or books, or an intangible one, such as contacts, corporate sponsorship, insight, knowledge or skills.

It costs nothing to use and participate on the Global Noticeboard, which is being built and supported by Champions Club Community. Everyone creates their on-line profile, and makes a request for an item they need, or looks at what they have that might be of use to someone else. The online profile might be that of an individual, family, or team.

Equally so, it can also be a community, organisation, or company. A company, for example, might meet a 'big ticket' need. Everybody participating will have an on-line giving profile of everything they have done and achieved over the year, which can be shared for others to see.

Imagine being able to harness the collective power of all of us. We believe that the Global Noticeboard has the potential to go around the globe and be a key mechanic for the sharing of resources between some of the 7.2 billion people who populate the planet – our neighbours. It could easily attract 100m+ members!

Humanity Fund

The purpose of our Humanity Fund is to assist disadvantaged or socially excluded groups, alleviate suffering, combat discrimination and to ensure the provision of basic human needs essential to everyday survival and growth - growth: the right to personal safety, secure housing, the provision of food and safe water, and educational opportunity for all.

Our Beneficiaries

Who are the beneficiaries of the Global Noticeboard and the Humanity Fund? Those who use the Global Noticeboard are free to choose and give where they believe they can be most effective. The Humanity Fund aims to make a difference: to provide seeds rather than food, and help people everywhere to better help themselves and in the process maintain their dignity and self-determination. Our aim is to support these beneficiaries wherever the need arises depending on our ability to make a tangible difference.

our model

We have a unique sustainable business model. Everybody in Champions Club Community works for the common good giving of their skills and talents.

Furthermore, 100% of ALL donations go to those in need. All tax reclaimed, (Gift Aid), on these donations and on funds so raised will be retained to build the Champions Club Community platform and our charitable foundation.

In order to be self-sustaining and effective, we are developing a number of different revenue streams, which will enable us to provide a free Global Noticeboard and so directly support our Humanity Fund.

These diverse revenue streams include the Champions Club Community 'Learning & Development Academy' where we offer tailored training solutions to the corporate market centred around effective leadership, building trust, employee engagement and helping companies and organisations to leverage 'more for less'.

Our Global Noticeboard incorporates 'C-bay', which enables people to buy and sell products via our online shop where the sale proceeds go directly to the Humanity Fund, for the benefit of others.

In delivering our vision, we find meaning and purpose in our own lives. Champions Club Community members are not employees. They are free to come and go at any moment—bound only by our higher purpose and our collective desire to 'be the difference'

One third of everything we do is for the benefit of the Humanity Fund to help others in need.

- Our guiding principle of no debt and no liabilities means we are free to determine our own destiny.
- Large numbers of people have come together to combine their skills and talents.
- We have a very low cost base: 100% of ALL donations go to those in need.

Champions Club Community enables people to come together to be the difference in the lives of others. This is only possible because large numbers of people have decided to give rather than to take.

Everyone at Champions Club Community is here because of our shared recognition that the only way to deal with an uncertain and turbulent global future is not through competition but through the power of collaboration, in blending our many wonderful skills and talents.

Archimedes said:
“Give me a lever long
enough... and
singlehanded I can move
the world.”

We believe the Global
Noticeboard is our lever
and together there is
no limit to what we
can collectively
achieve.



discover our story meet

some of the people who dare to Change the World

Champions Club Community is an online organisation structured around a number of team areas. A number of our talented and enthusiastic community members have stepped forward to help define and shape these teams. Please take a few minutes to hear what some of our existing community members have to say about their experiences and share in their passion.

We need your skills, talents, and enthusiasm. If you think you might be interested in lending a hand to build and develop any one of these teams or our wider community we would love to hear from you!

Our Teams

Governance
Marketing
Organisational Learning
Strategic

Good Causes
Digital Platform
Communication
HB Team

Commercial
Live Production
Finance
Learning & Development Academy

Governance

The Governance team looks after the formal structure of Champions Club Community whereby we have oversight of the whole organisation to ensure that all legal and financial requirements of T.S.G.M. Limited, our parent company, are met and followed.

Alan Poole

Chair of the Governance Team

“I agreed to chair the Governance Team for two main reasons. 1. To see the Humanity Fund set up under a charity, and in time know that people in the UK and around the globe will be helped as a result of it. 2. I believed in the vision and felt I could ‘be the difference’ in channelling my expertise, passion and commitment to help in accomplishing the end result.”

John Meredith

Chairman of the Operational Leadership Team

“I look forward to focusing on the roles and principles of leadership that will enable Champions Club Community to achieve meaningful and lasting results. Questions to consider will be: 1. How does the whole system work together? 2. What are the parts of the system? 3. How do we align the parts to achieve our purpose and vision?”

The Humanity Fund

Developing projects and fundraising for The Humanity Fund and The Global Noticeboard.

Anne Cooper

Community Ambassador, Fundraising

“After 18 years working in the Not-for-Profit sector, mainly in the UK but with some experience of working in international development, I wanted to give something back. Through my year long involvement with Champions Club Community I have been given a unique opportunity to support the sector with regard to building capacity in a number of areas such as Finance, Marketing and HR.

Again, I feel privileged to have been given the chance to contribute in some small way to the strategic direction of the Good Causes remit and to our Humanity Fund.

An important component for the long term will be to identify projects that have alignment with The Big Society. The Global Noticeboard is in fact The Big Society, helping people to fund or volunteer for activities in their local community or globally”.

Learning & Development Academy

This holistic approach to learning and development will help individuals and organisations to realise and release their potential towards achieving compelling and worthwhile goals.

John Meredith

Faculty Head, Learning & Development Academy

“Despite today’s gains in technology, product innovation, and globalisation, most organisations are still not getting the best from their ‘greatest asset’ – their people.

Tapping into the higher reaches of human potential and motivation requires a new approach: a four dimensional approach that will govern growth and prosperity in human beings and organisations, with principles that draw the highest and best from every ‘whole person’ – body, mind, heart, and spirit.”



Commercial

This team is developing the process and systems to engage commercial customers. This includes ensuring our clients perceive and receive extraordinary value from their relationship with us from the moment they first come into contact with us, when they identify a product or service which meets their needs, when they make a purchase and long after their purchase is complete.

Susannah Brade-Waring

Customer Engagement Architect

"I first came into contact with Champions Club Community when one of their partner organisations, Stephen Covey, came to London to talk about his 8th Habit. Like many of us at Champions Club Community, I want to help others in lasting, sustainable and meaningful ways. I already do this in many ways, for example I have sponsored children since I got my first job at 22.

However, I have been frustrated by the small impact my particular contribution will make. I am also concerned about the number of charities that exist and how long they can rely on donations from private individuals, whilst acknowledging that some businesses also make significant contributions.

I believe Champions Club Community provides a better long term solution. "I am also intrigued by an organisation that is being built by people with enormous talent and skills, without being paid and with a very light touch on performance management.

In many ways this is the opposite to normal business which usually believes strong performance management is necessary to achieve success. Therefore, what lessons can we learn from this to apply in other businesses?"

Roy Duffy

Head of the Commercial Team

Roy is using his experience in management and sales, and as a managing director of a large public company, business coach, and consultant to develop the commercial component of Champions Club Community.

Mike Morrison

Chairman of Champions Club
Ecommerce Division

"At the moment we are focused predominantly on the Partnering Programme. It's just a few of us at the moment, but I'm looking to bring some great web people on board in the coming weeks, with mixed design and development skills but working closely with more business and sales-orientated colleagues.

We'll be looking to grow what is initially 'just' a shop into a multi-vendor, multinational shopping portal with a wide range of products, a diverse range of partners and a large and growing customer base serviced by a top notch customer support and fulfilment team.

Technology will always underpin our offering to both partners and end-customers, but ultimately it's the quality of the service we offer to both of these groups of people that counts".

Rajan Singh

International Outreach Business
Development Specialist

"I joined Champion Clubs Community because it aligns perfectly with my own goals: the ability to utilise my experience and network for a phenomenal business model, and be part of the dynamics of the club and enjoy the financial rewards. I look forward to being part of an extraordinary network of great friends and enjoying a solid financial and spiritual return."

Ahmed Buraleh

Business Development

"I joined the Champions Club Community because I believe that they have created a corporation that has a benevolent twist - giving back 1/3 of everything to humanitarian causes it very appealing to me.

The future looks bright for Champions Club Community, and I really want to be a part of it. There is a large network of highly professional individuals that I can learn from and look up to. In this way Champions Club Community is able to connect the haves and the have not, which is what is needed to create a fair and sustainable future. It is a place where I can use my skill set in order to create something that is a good example for mankind."



“I hope to be part of a legacy that will enrich people’s lives in their sense of wellbeing, improve the quality of their relationships and understand what it means to be alive.”

Charlie Newton

Member of the Commercial Team

“I joined Champions Club Community because I know Guy and Mark personally, and what they said made sense. The idea of a little bit from everyone making a real difference really appeals to me. I have two young children and have chosen not to return to work.

This means that I don’t commit many hours to Champions Club Community, however I can still be part of something with the potential to make a huge difference. I also have the confidence with the company and individuals to be honest.

I know this sounds obvious but I have faith and confidence in Guy and Mark, and by extension the other members of Champions Club Community who have come on board with this mind set and starting point.”

Garth Delikan

Member of the Commercial Team

“I view myself as an energetic and passionate individual going under the name of The Lifestyle Guy’. I am a Lifestyle Expert and facilitate talks, conferences and workshops on topics such as Confidence Building, Lifestyle, Nutrition, Well-being and Personal Safety. Working with Champions Club Community enables me to work with energetic and enthusiastic people with a single minded determination to make a difference!”

Cyril Newton

Member of the Commercial Team

“I joined Champions Club Community to enable anyone who is motivated and inspired to make a difference in their community to be supported in their journey and commitment to help others in transforming lives.

I hope to be part of a legacy that will enrich people’s lives in their sense of wellbeing , improve the quality of their relationships and understand what it means to be alive.”

Marketing

Forbes Low

Identity & Branding Expert

“I joined Champions Club Community as I feel there is a need to share skills, information and to improve the wellbeing of our broader community. The current climate has changed many business approaches and I am keen to give something back to support the work Champions Club Community is doing for future communities”

William Piket

Social Media Strategist

“I am committed to working alongside entrepreneurs, social profit organisations and business owners who grow their organisations though providing massive value, resulting in making a big difference for themselves and those around them”



Digital Platform

The aim of the platform is to be driven eventually by automated workflow systems which would ingest content and deliver it automatically to its delivery destination, be it video platform, the web or intranet.

Johann Taljaard

Digital Platform Chair

“My true passion lies within the team context and I love building teams and new ventures, be it for myself or for an organisation. Currently, we are in the process of finalising a migration to a better server and scoping the HB Database system for the intranet, having set down plans to deliver a newly rebranded website and having streaming video incorporated in support of the planned Global NoticeBoard project.”

Ola Awogbade

Web Design Lead and Management Expect

Ola supports all things Web-related and is responsible for web design implementation, intranet and operational readiness of our web systems.

Howard Frost

Systems Administration Lead

“I joined the Champions Club Community because I feel congruent with the cause and felt I had knowledge and experience to offer, and this does seem to be the case. I like to help and be appreciated for my efforts so I generally only offer assistance within my personal experience.”

Howard is stepping forward in leading the systems teams. They are responsible for setting up the new server, and preparing it for migration of the web portal and our e-commerce platform.

Keith Pointon

Member of the Web team

“I joined Champions Club after a meeting with Guy in the summer of 2007. Champions Club Community was in its early stages but I could feel there was definite potential behind the idea. My life plan is to be able to cut down on my work load considerably by the age of 40 and live the life that I want to live. I think being a part of Champions Club Community can help me achieve my goal.”

Antonio Luciano

Member of the Digital Platform

“When Guy and Johann told me about Champions Club Community, I was deeply enthralled. I was captivated by the potentiality of the Champions Club Community’s wider reach towards the global community. I could also see that Champions Club Community has the potential to reach individuals and communities that need help and the ability to give them the exact help that they need, directly as well as donating to the Humanitarian Fund.

“I also joined Champions Club Community due to the fact that alone I can do very little and can reach very few, but as part of a group I can do so much more and reach many people too. I joined Champions Club Community to get the benefit of working together with a group of people with minds focused on helping others. I joined so that I can make a difference.

Since I see Champions Club Community as a league of those who want to make a difference and change the world for the better, I wanted to become part of it.”



“I joined Champions Club Community due to the fact that alone I can do very little and can reach very few, but **as part of a group I can do so much more and reach many people too.**”



Live Production

Our team consists of professional filmmakers, directors, producers and editors from Spain, Cyprus, Australia, Sierra Leone, Pakistan and the UK. The digital film production team produces and disseminates inspiring, creative and easily accessible digital films, which motivate people to make a difference in their own lives and the lives of others.

Samantha Johnson

Live Production Chair

“We work in collaboration with the editorial, social media and web teams to deliver content that supports directly Champions Club Community’s mission of making a difference in the lives of others and in the world. Our aim is to launch our own internet TV channel - broadcasting inspiring and motivating on-line programmes across the globe.”

Chester Yang

Film Director

“I joined Champions Club Community because I believe they have a vibrant vision in making a fundamental impact in our world. I am a film director, writer and producer, a graduate of the National Film and Television School. I love making films, and my passion is to tell unique and untold stories that will inspire positive change.”

Toby Mildon

Production Director for Live Production Team

“I joined Champions Club Community because I wanted to use my media experience for a good cause and saw that Champions Club Community as a great platform for personal growth and in the process raises essential funds for the humanitarian fund”.

Toby uses his experience from working in Future Media at the BBC as well as project expertise gained in the world’s largest civil IT project at Cerner and consulting blue-chip businesses at Accenture.

Alex Swallow

Live Production Editorial Team

“One of my biggest passions is politics and I have been an intern for two MPs. My initial attraction to Champions Club Community is that I wanted to develop my writing experience. While I write as part of my job I really wanted the freedom to write about many topics that I have an interest in, such as in my case: wine, travel and current affairs.

Once I began to learn more about the community however, I realised that there was more that I could contribute and more that I could learn. For example, I have the freedom to have an input into any area of Champions Club Community and to learn from the expertise of anyone. There are really impressive people on board, so that’s an inspirational thing.”

Dianna Moylan

Live Production Editorial Team

“I joined the team because I believe as a member of a developed country I have a duty to enable others from less developed countries to share the world. I believe that education is the route through which this will be achieved.”

Robin Yourston

Creative Director & Community Elder

“I joined Champions Club Community almost 2 years ago and there are two main things I am focused on now. One is operating Champions Club Community as a community, the other is around - Post Facebook - actually what is it humans really need/want/crave in terms of leading a full and satisfying life?

Looking at Maslow’s hierarchy of needs from survival to self-actualisation, my particular interest lies in the top 4

1. Self-actualisation
 2. Experience/Purpose/Meaning and realising all inner potentials
 3. Esteem needs
 4. Love and belonging needs
- Champions Club Community of course covers all aspects of the hierarchy.”

Organisational Learning

Champions Club Community is pioneering a new business model and constructing a complex, global team to make it happen. Either one of these activities would be deemed a major challenge for even the largest corporate organisation and, indeed, most have failed to create a truly global culture.

What will propel Champions Club Community forward is a strong communal focus on the shared vision and a willingness to forego the typical dependence on a structure of controls, checks and balances. Instead, we are building a culture based on trust - trust in the ability and desire of all involved to give of their best and mutual trust to enable open and honest communication.

Simon Phillips

Organisational Learning Lead

"I was introduced to Guy by Susannah Brade-Waring because I have a passion for helping people take control of their lives and get better at dealing with change, not just for their own benefit but for the benefit of mankind. My ambition is to support everyone working within Champions Club Community to give of their best, whatever their geographic location, capability or capacity to contribute."



HB Team

The "Human Being" department aims at providing a platform to empower members, (through personal development and team building), to act and be involved in Champions Club Community's work and committed to its overall purpose.

Ben Clerc

HB Team Leader

"I have been working in charities for more than 4 years and in HR for more than 7 years. To me, Champions Club Community is serious about focusing on people and community; not to turn it into a financial asset, but to bring people from all over the world nothing more than goodwill, dedication and commitment to a fairer world, where we could all thrive.

The start-up situation also enables us to think in a can-do attitude where we are all empowered to take action and be the change we want to see. Although somewhat daunting, this is very refreshing, inspiring and even quite exhilarating."

Irfan Suleman

HB Team Member

"I've always had that compelling feeling to help others but I didn't feel I was in the right place in my life financially nor did I feel that I was in a stable condition to do so. But when this opportunity presented itself I thought I could gain the experience I needed while doing it for a great cause, knowing I'm helping and contributing to the suffering presented in the world every day."

Strategic

The role of the strategic team is to unblock blockages: mental, structural, commercial, intellectual and motivational - that might exist within the mindset of the team from time to time.

Alistair Delves

Strategic Team Chair

"I am a non-prejudicial listener with the ability to reframe ideas and bring them to clarity as regards commercial challenges and opportunities that face different organisations.

I was impressed by Guy Insull's clarity of vision for Champions Club Community and wanted to help him in his mission."



join us

Now that you've learned about Champions Club Community, met some of our people and discovered the great work and opportunities available, please consider joining us!

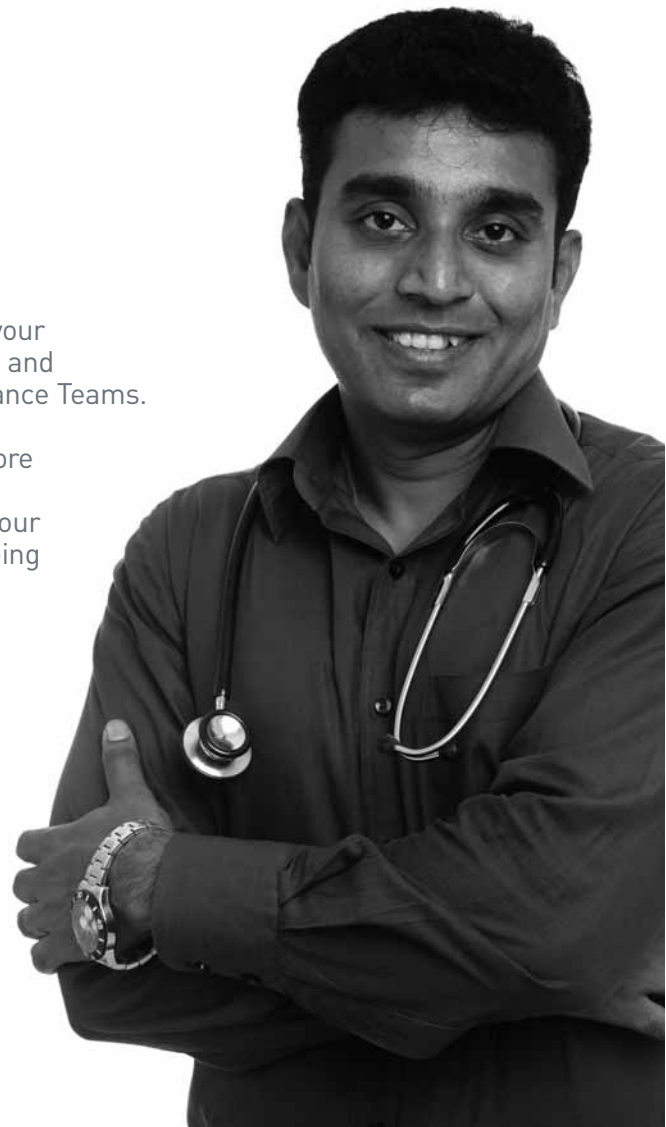
You can become part of this innovative and exciting community by giving your time or money. You are invited to join any of our existing teams or step up and lead new teams such as the Good Causes team, Communication and Finance Teams.

Our belief is that together we are strong and that we all have so much more talent, skills, passion to give than our current jobs require or even allow. Here people are recognised, valued and their opinions count. In blending our skills and coming together - through the simple act of deciding we are going to do this - we are already changing the world - being the difference both in our own lives and the lives of others.

Thank you.

Guy Insull
Founder
Champions Club Community

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we value; integrity, respect, accountability, creativity, trustworthiness, enjoyment, determination, caring, honesty, a commitment to excellence, and team work

Contact us information

If you would like further information about Champions Club Community or are interested in working with us, please call **Guy Insull** on:

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020 8469 0430 (Community Office)
or mail us at;
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